

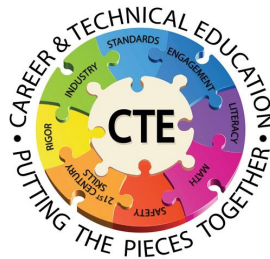


BTA of NYS News and Notes

February 2022

WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS members,

Stay connected! Stay involved! Get support!

And that is January! Holiday is over; Regent's week (canceled) and over; 1st Semester over! Half way through!

Our January Quarterly Webinar from 1/25 was a success. See information within this newsletter and our website www.btanys.org for information from our presenters from the NYS Tax Department and the IRS; CTE TAC on Pathway Programs (again); and, of course, updates from Michael LaMastra (always needed)!



Lots coming up for 2022 - keep watch for:

- **FEBRUARY IS CTE MONTH - SHARE OUT YOUR PROGRAMS, EVENTS, AND PHOTOS ON THE BTANYS FACEBOOK PAGE** or email to your BTANYS Regional Director to be showcased in our March Newsletter!
- **May 10th Quarterly Webinar in our Series** - topic: Networking and PR for your Programs; Games in the classroom; Q&A on Pathway Programming; AND...email us some suggestions
- **Summer Conference Series** - BTANYS has applied for new funding opportunities through CTE TAC. Proposals for social-emotional learning professional development offered by Generation Ready (from Summer 2021) AND NGPF program implementation for middle school programs are being considered. **Watch for updates on approvals and how you can participate in the professional development series coming for Summer 2022!**
- **Summer Webinar Conference** - one day - early August - TBD - watch for updates and email for requests.

Stay connected! Stay involved! Get support! WE ARE CTE!! REIGNITED!!

Tracy Angelini (formerly Farrell) and the Executive Board of BTANYS

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FEBRUARY IS CTE MONTH - SHARE OUT YOUR PROGRAMS, EVENTS, AND PHOTOS ON THE BTANYS FACEBOOK PAGE or email to your BTANYS Regional Director to be showcased in our March Newsletter!

From CareerTECH.org: Every February, the CTE community celebrates CTE Month® to raise awareness of the role that CTE has in readying learners for college and career success. CTE Month is also a time to recognize and celebrate the achievements and accomplishments of our CTE partners at the local, state and national level. CTE Month is supported by a variety of CTE groups and organized by the **Association for Career and Technical Education (ACTE)**.

How Can I Raise Awareness for CTE Month?

While national CTE groups such as Advance CTE, ACTE, and **Career and Technical Student Organizations** will publicize CTE Month, this is also a chance to raise awareness of your own work and engage all of your stakeholders in the CTE conversation, from students to policymakers.

Below are listed activities from ACTE:

- **Participate** in the 2021-2022 CTE Month-NASA HUNCH Student Video Challenge: How Can Space Exploration Solve Climate Change?
- **Host a school visit** and invite members of your local community to learn about your school's strong CTE programs firsthand
- **Engage your policymakers** and the media to encourage them to attend events and tell you CTE story, or use social media to do the same
- **Work with business and industry leaders** to ensure they understand the role CTE plays in readying their future workforce
- Purchase pens, pencils, lanyards and other **CTE Month Merchandise** to use at events or at your school
- **Download our CTE Month logo** for use with any print or digital outreach

Please note, the “CTE Month” or “Career and Technical Education Month” must be followed by the trademark sign (®) the first time it appears in a document or visual presentation.

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NEXT UP - 2021 WEBINAR SERIES:



BTANYS 3RD Quarterly Webinar - May 10, 2022 - 3-4:30 PM

Topics *requested by members* that Support Programs (i.e., games to support classrooms; engaging classroom practices; Q&A on Pathway Program Approvals) - [REGISTER HERE!](#)

BTANYS SUMMER WORKSHOP SERIES... with NGPF and Generation Ready...MORE TO COME!!!



From the January 25 Quarterly Webinar with NYS Tax Department and the IRS

Facilitated Self Assistance (FSA) program: <https://www.tax.ny.gov/fsa/>

IRS Taxpayer Assistance Center: 844-545-5640

Brenda Stuart-Luke: Brenda.E.Stuart-Luke4@irs.gov

- NYSED updates on Business
- Taxes for undocumented students - NYS Tax Department Representatives
- High schools with NYSED certified Programs of Study assessments discussions. Need for study guides, practice exams, and/or have options to switch or add exams to the approved list. CTE TAC Representative

Remember to join BTANYS to participate in our webinars for FREE! There is a participation fee for non-members. Join TODAY!

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Looking to be involved???

We have a few openings on the Executive Board team! Benefits of being a board member - become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge.

We are looking for:

- President-Elect - must be current board member (for at least one year)
- Capital Region Director
- Rochester Region Director
- Buffalo Region Director

Please forward inquiries to president@btanys.org.



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Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy second semester, Black History Month, Year of the Tiger (I was born in a Tiger year), Women's Heart Health Month, and CTE Month. CTE month is a great time to remind everyone of all of the great work you do all year round. I have a few items that I will briefly make you aware of

1. Graduation Measures- Meetings are wrapping up this week. On the [graduation measures website](#), there is a link to the Thought Exchange and comment box to submit your thoughts on the role of business education and CTE in this once-in-a-career work.
2. Computer Science- At this time, the statement of continued eligibility (SOCE) is not available to apply for. Many policy decisions are still being worked out, so I would not advise anyone to apply for the SOCE until at least the spring of 2023 (computer science becomes its own content area in the 23-24 school year). Courses in word processing and business computer applications are considered business courses and will not require computer science certification or an SOCE to teach.
3. There is no waiver of hours requirements for work-based learning for the 2021-2022 school year, however schools may exercise discretion in using remote or virtual experiences to make up hours that could not be fulfilled due to COVID-related circumstances. Resources to support remote and virtual work-based learning can be found on [NYSED's web page](#). Please also note that individual businesses in which students are placed may have more restrictive mask/vaccination policies than schools do.
4. WECEP is being merged with GEWEP effective September 1, 2022. Please see [NYSED's announcement](#) for further details and information

Lastly, if you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers since guidance this year is rapidly changing, I promise to keep you as informed as I can through my weekly updates. Also, best wishes to all of our students who will be competing at state and regional DECA and FBLA competitions.

REGIONAL UPDATES:

Elections coming in MAY AND JUNE for JULY new year for officers! Interested in becoming a part of the BTANYS BOARD? Contact a board member today.



Buffalo Region: looking for a new BTA Region Director - contact an officer if you would like to know more. Elections will take place next year.

Capital Region: - looking for a new BTA Capital Region Director - contact an officer if you would like to know more. Elections will take place next year.

ALSO..... [Business and Marketing Educators Association \(BMEA\)](#) is our local association - join BMEA and BTA for 2022-2023 NOW!

Open positions - see OLAS - Schenectady CSD - 2.0 FTE at high school level AND 1.0 CTE Middle School - email Tracy Angelini if interested and want more information.

More Regional Updates on the next page



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Hudson Valley Region: Co-directors Mariana Pavic and Lauren Stipo have sent out a survey and are compiling results to determine what would serve the region best. If you would like to be added to their email list, contact them at Hudson@btanys.org

Long Island Region:

LIBTA is hosting a Virtual Conference on Tuesday, March 8th from 4:00pm – 5:30pm and a contest for students of member schools on Tuesday, April 12th from 4:00pm – 5:00pm. For more information and registration go to <https://www.longislandbta.org/>.

New York City Region: We have themed virtual workshops this year, mainly focusing on building up curriculum development and grant-writing skills. First in our curriculum development series is below. Teachers/admin looking for new professional pathways to explore, please attend.



February 15th @ 4pm - 5pm - Optimizing Community Resources and Engagement, with Marsha Iverson of the CTE Technical Assistance Center of NYS. Marsha shares information on how to identify, engage, and maintain resources in your community. Please join us!

[Conference flyer and Registration Link here](#)

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more. Elections will take place next year.

Rochester Region: Seeking a new Rochester Regional Director - contact president@btanys.org

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org. Also, If you have not done so already, please fill out this quick google survey to help reunite our SouthernTier Region.

Quick Survey: Southern Tier Region of Business Teachers Association of NYS. (Nov 2021)dp [CLICK HERE](#)

Syracuse Region/ Central Region:

- On 10/20/21- Teach Business Day, and in collaboration with the Syracuse region, members of the Central Region participated in a day-long conference regarding the Empowered platform. The materials offered are free and a great resource for business classes. The Central NY region looks forward to being able to offer and collaborate further on PD opportunities in the future. Stay tuned for more.
 - If you know of a Business Teacher in the Central NY region which encompasses most of the Mohawk Valley, including Herkimer and Oneida Counties, encourage them to sign up for BTA to take advantage of future opportunities for development and to join the strong advocacy movement for business education.
 - A survey for the Central NY region will soon be going out via google forms to gather information on interests for after school lunch and learn/networking opportunities for business teachers within the region
-

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NEW RESOURCES FOR YOU! BTA BUSINESS TECH BITS

LinkedIn Learning

LinkedIn Learning offers thousands of video training courses on a broad range of subjects, from specific programs like Excel and Illustrator to general concepts like Project Management. Anyone with a valid NetID can access the full library of self-paced tutorials at no cost.



[Log in](#) with your NetID to view the constantly growing library of more than 4,000 self-paced online courses.

Topic

LinkedIn Learning

How do we teach it?

Online Resource, Self-Directed, Tech Byte

More Information

<https://fyi.extension.wisc.edu/edtech/professional-development-and-training/tech-bytes/linkedin-learning/>



Virtual Backgrounds

Did you know that Zoom, WebEx, and MS Teams allow Virtual Backgrounds? These can be especially handy for webinars or recording videos. If you're interested in using a virtual background, we've created a simple, customizable Virtual Backgrounds as well as instructions on how to use them.

Topic: Video Conferencing

Sub-Topic: MS Teams

WebEx: Zoom

How do we teach it? Tech Byte

More Information

<https://fyi.extension.wisc.edu/edtech/professional-development-and-training/tech-bytes/virtual-backgrounds/>



Source: [Education Technology Support](#)

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RESOURCES Continued:

NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>



HIGH-QUALITY CTE TOOLS



To bring clarity to the burgeoning conversation around high-quality CTE and help CTE educators and administrators develop and improve the quality of their CTE programs of study, ACTE has created an evidence-based framework defining high-quality CTE across 12 elements:

- [Quality CTE Program of Study Framework](#) (2018 version)
- Self-evaluation Instrument (print version, [high resolution](#) or [low resolution](#))
- [Self-evaluation Instrument](#) (online)
- [Resources on High-quality CTE During COVID-19](#)

Learn more about the [process](#) to develop the framework. Have questions or suggestions, or need your online self-evaluation instrument results? Contact ACTE Research Director [Catherine Imperatore](#).

NYSACTE [CTE Learn](#): (FREE courses)

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses

New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

<https://nyctecenter.org/>
[Professional Development Calendar](#)

CTE TAC - [Professional Development for February and March](#)

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Calendar of Events:

BTANYS Executive Board meeting - March 5, 2022 - Planning for BTA Summer Conference AND Workshop Series will commence

BTANYS 3RD Quarterly Webinar - May 10, 2022 - Topics *requested by members* that Support Programs - engagement in the classroom/games in the classroom, networking for programs, and Q&A on Pathway Programs - [REGISTER HERE!!!](#)

Planning for the BTA Summer Conference is beginning - join BTANYS now so that you can participate in the planning. Contact a board member of BTANYS today, to inquire!! Hold for **early August** for one day webinar conference for ALL members.

AND.... special professional development related to social-emotional learning to support classroom teachers AND middle school programming with NGPF is being planned - look for more information if approved.

REMINDER: IN ORDER TO BE ELIGIBLE FOR AWARDS LIKE DEPARTMENT OF THE YEAR, DECA/FBLA, ETC. YOU MUST BE A MEMBER OF BTANYS. NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

[READ MORE ON OUR WEBSITE](#)



<https://www.btanys.org/>
Business Teachers' Association of New York State
February 2022